

CASE STUDY

L'ÉQUIPE

National playout using a channel in a box



SGT - 27 rue Alfred Nobel - 77420 Champs sur Marne - France
+33 1 64 73 74 74 | sales@sgt.eu | www.sgt.eu

THE NEED

The activities of the national TNT sport channel L'Equipe changed the programming grid and contents. The playout system in place doesn't answer essential criterias like:

- The supervision reactivity,
- The dynamic branding management,
- The playout securisation,
- The integration with Traffic system in place.

THE SOLUTION

In order to answer this need, SGT proposed a solution based on its VEDA range, VEDA Automation and VEDA Channel in a Box, featuring:

- An integrated management of dynamic branding from the automation client,
- A flexible and reactive solution to deploy new business, new channels,
- An open multi-channels platform and easily interfaced with third parties systems like the MAM SAM, the CTS Traffic and Vizrt branding,
- A secured solution for playout with active/active mode, a proven solution on the market, along a data-base benefiting from the power of mirroring of Microsoft SQL Server,
- A video server and branding integrated in the VEDA channel in a Box solution.

THE TECHNICAL ANSWER

- **VEDA Central Database** : DataBase with witness station for SQL mirroring.
- **VEDA Automation** : 1 active/active channel. With a client/server architecture, VEDA Automation can manage a very large number of channels and is wide open, thanks to its complete offer of Web services.
- **VEDA Channel in a Box** : All in one playout server integrated in an off the shelves equipment. Video & branding server with multiple options like sub-titling, audio normalisation, it needs no other external equipment to setup a complete TV playout.